

## Manifold Applications and Use Cases

*FrontFace for Public Displays* is a universal digital signage software with many, powerful features. This is an overview of typical use cases and applications where *FrontFace* is a perfect choice:

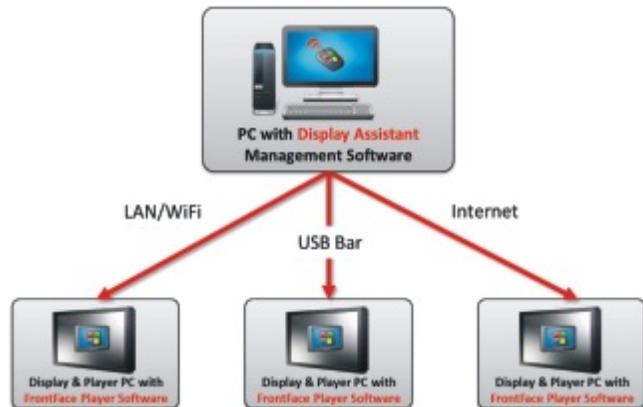
- **Education Sector:** Schedules, cover plans and room occupancy schedules, e.g. in schools, universities, etc.
- **Civil Service and Administration:** Digital information boards and floor plans in town halls or public authorities
- **Medical:** Waiting room TV in surgeries, floor plans in hospitals and digital advertisements in pharmacies
- **Real Estate Business:** Professional digital shop window advertising for banks and real estate agents
- **Retail:** Instore TV, digital shop window advertising, POS marketing and digital product information
- **Hotel & Catering:** Lobby and welcome screens in hotels, digital menu boards for restaurants, cafeterias, etc.
- **Enterprise:** Welcome screens, dashboards (e.g. for production data), digital black boards for employees and info screens on trade fairs and exhibitions



## How FrontFace works

The **FrontFace Player software** can be installed on any Windows PC (e.g. small form factor PCs or thin clients) and is also capable of controlling multiple displays at once.

The **Display Assistant software** allows you to comfortably manage your display content from your desktop PC and handles the deployment to the player PCs for you. A separate server is not required!



## License Model and Pricing



### FrontFace for Public Displays License for a single player PC

The license fee is a one-time fee; there are no recurrent costs (no subscription)!

**only 499.95 EUR**

Volume licences and individual project pricing available on request. All prices add EU VAT, if applicable.

## Hardware & Installation

Apart from the perfect digital signage software solution we also offer full service packages including hardware (special display types, mini PCs, networking equipment, etc.) and installation services in cooperation with our certified hardware and service partners. Please contact us to find out if our extended service is also available in your country. Finally, we offer product training courses and extended consulting services on demand.

## Updates & Support

All updates within a year after purchase as well as technical support by e-mail are free of charge! The pricing for an optional renewal of the free updates and support period is available on request. Additionally we also offer optional consulting, customization and software development services on demand in order to help you to make the software totally fit to your individual use case!

## System Requirements

### Player PC (connected to the display):

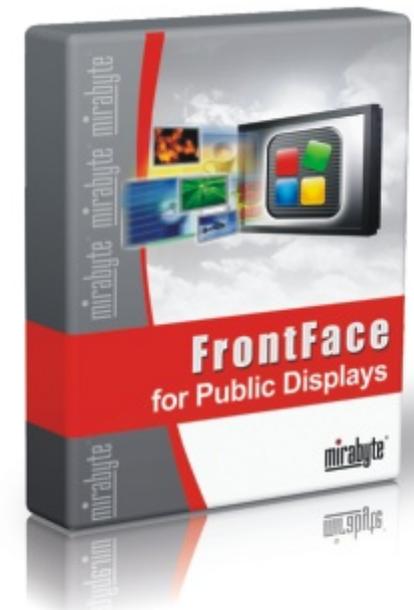
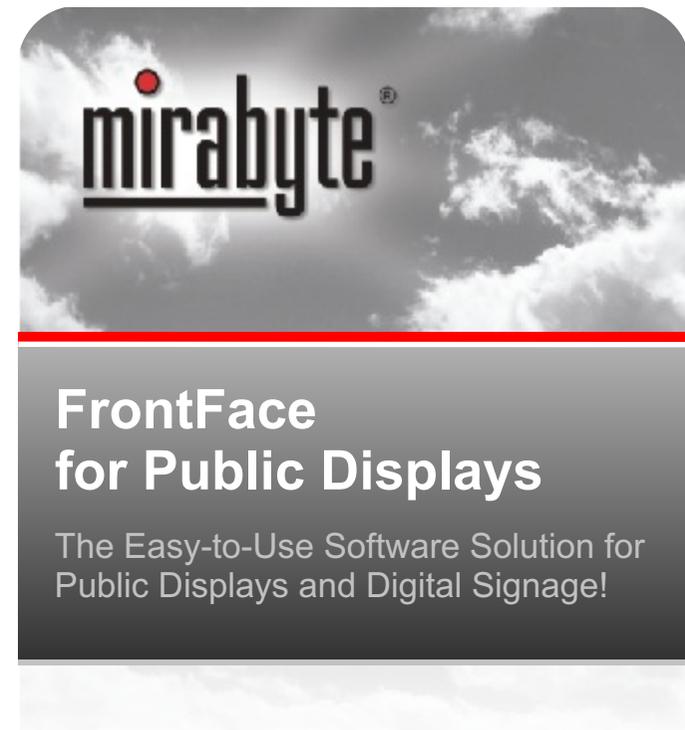
- Windows XP, Windows Vista or Windows 7 / 8 (also Embedded versions) [32 bit or 64 bit]
- One or more displays / screens
- .NET Framework 4.0

### Management PC (for the Display Assistant software):

- Windows XP, Windows Vista or Windows 7 / 8
- .NET Framework 4.0

### Optional, but not necessarily required:

- Shared network folder (for multi-user usage)
- Cloud storage service (e.g. Dropbox or SkyDrive)



Product Information

## FrontFace for Public Displays

*FrontFace for Public Displays* is a powerful digital signage software which allows you to easily setup flexible and very reliable public displays and digital signage applications such as digital shop window advertising or information displays, welcome screens, waiting room TV, and much more.

Easily combine pictures, text, news tickers, Web pages, videos and Flash animations to create eye-catching multimedia presentations which also support advanced scheduling functionality!



### Easy to Use & Highly Intuitive:

A quick start manual, installation in only five minutes and super-easy management of your displays and content!



### Reusability:

Easily reuse your existing hardware, software and content (e.g. PowerPoint, PDF, CMS, Intranet, etc.)



### Very Flexible:

Update your displays on the fly via LAN/ WiFi, Internet or USB flash drive! No extra server is needed!



### Remain Independent and Maintain Control:

No recurrent costs, no extra server required, no subscription, no proprietary hardware required!

It is also possible to enhance *FrontFace for Public Displays* with plug-ins. A plug-in can be used e.g. to access external data sources (e.g. SQL, Web Services, etc.), special hardware devices or to achieve totally individual visualizations (e.g. for statistical data). You can use the plug-in SDK to create your own custom plug-ins or you can use one of the many plug-ins which are already available, e.g. for live TV integration, room occupancy plans and schedules (with support for MS Exchange & Excel data), an ad hoc text message notification module, and many more...

## Print2Screen: Create Content Easily!



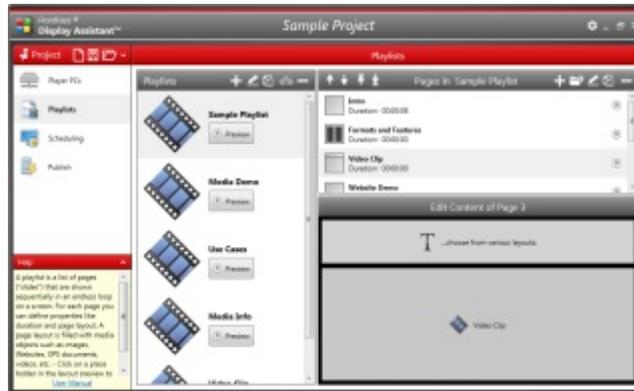
The unique **Print2Screen** feature of *FrontFace for Public Displays* allows you to create high-quality display content with any Windows application that supports printing (e.g. Word, PowerPoint, Excel, PDF Reader, etc.). Simply use your existing content and directly "print" it on your display without any further steps or modifications!



## Your Cockpit: The Display Assistant

The easy-to-use and highly intuitive *Display Assistant* software helps you to manage and control your displays. It can also manage multiple player PCs and screens at different physical locations. The *Display Assistant* helps you to keep everything under control, no matter whether you just have a single display or a distributed network of multiple player PCs and displays!

The software is so easy to use that even less-experienced users can work with it. The *Display Assistant* can be installed, free of charge, on as many computers as you need!



## Supported Media Formats:



**A free demo version as well as further product information is available at:**

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